



Get Back the Joy of Hearing

Your hearing helps you stay connected to the ones you love. That's why BlueCross BlueShield of South Carolina offers you a hearing aid benefit through TruHearing®.

Your hearing aid benefit includes:



Personalized Care

Guidance and assistance from a TruHearing Hearing Consultant

Professional exam from a local, licensed provider

Three follow-up visits for fitting and adjustments to make sure you're completely satisfied with your hearing aids



Next-Generation Sound

Powerful hearing aids to help you hear what matters most, wherever you are

Device sensors that automatically adjust for a natural sound, even while you're moving

Own Voice Processing (OVP®) that recognizes your voice and makes it sound more natural



Devices for Your Lifestyle

Bluetooth connectivity for streaming your favorite music, TV shows and phone calls straight to your ears¹

Rechargeable battery options that provide an all-day charge in 3–4 hours²

A smart app that acts as a hearing aid remote control, allows you to interface with your provider and even tracks your physical activity³

Think you might have hearing loss?

Try our free, fast online screening.

Visit:

BCBSSC-HS.TruHearing.com

Accessible from your tablet, computer or smartphone



Call TruHearing to learn more and schedule an appointment.

Hours:

8 a.m. – 8 p.m., Monday – Friday

<844-266-3955>

TTY: 711

Your 2021 Hearing Coverage

Your benefit covers up to two Advanced or Premium hearing aids per year with fees starting at <\$399>.




TruHearing Advanced TruHearing Premium*

32 Channels | 6 Programs

48 Channels | 6 Programs

Your Plan:	Retail: <\$2,445>/aid	Retail: <\$3,125>/aid	Routine Exam In-Network ⁴
Medicare Supplement Plus Endorsement	\$<399> fee per aid	\$<699> fee per aid	\$<0> exam fee

*Rechargeable battery option is available on select styles for an additional <\$50> per hearing aid.

 Call TruHearing to learn more and schedule an appointment.

<844-266-3955> | TTY: 711

Hours: 8 a.m. – 8 p.m., Monday – Friday

Your benefit also includes:



- + Risk-free 45-day trial period
- + 48 free batteries with non-rechargeable models
- + Full 3-year manufacturer warranty

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad® and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory. TV streaming available through most televisions with use of an accessory.

² Rechargeable features may not be available in all models and styles.

³ In-app interfacing requires provider activation.

⁴ Must be performed by a TruHearing network provider.

BlueCross BlueShield of South Carolina is an independent licensee of the Blue Cross Blue Shield Association.

All content ©2021 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. BCBSSC_MedSup_AEP_F_4Part_PLUS_0820

